



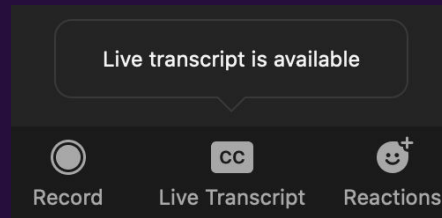
Syndio Briefing

Washington State Pay Scale Transparency

We will begin shortly.

This webinar is being recorded and will be shared with all registrants.

We have live transcript enabled for this webinar. If you would like to use this feature, please turn on this setting in your Zoom toolbar now.



AGENDA

- 01 Intro & housekeeping
- 02 What does the WA pay scale transparency bill entail?
- 03 How employers are approaching
- 04 How your company can be ready
- 05 Q&A

| Speakers



**Nancy
Romanyshyn**

Director of Pay
Strategy and Partner
Success at Syndio



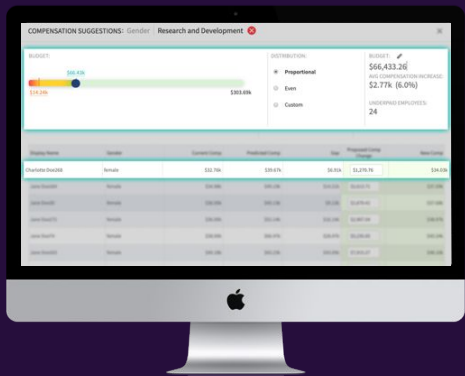
**Christine
Hendrickson**

VP of Strategic
Initiatives at Syndio





Our mission is to build expert-backed technology that helps companies measure, achieve, and sustain workplace equity.



Workplace Equity Platform

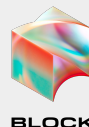
Enterprise platform to analyze, resolve, and prevent disparities in pay and opportunities



Expert Support and Consulting

Legal best practices, statistics, reporting, and communications guidance and support

200+ industry leaders trust Syndio
including 30% of Fortune's Most Admired Companies



NORDSTROM

Washington State has been way ahead on pay transparency



- One of the first with more onerous equal pay laws
- One of the first states to pass a mandatory pay transparency statute
- One of 6 jurisdictions requiring including pay scale on job postings



“Washington Equal Pay and Opportunities Act” over the years

2018

Groundbreaking law:

- Broadened equal pay law
- Cannot rely on prior pay to justify pay differences
- Wage discussion protection

2019

What changed:

- Added salary history ban
- Required employers to pay employers to provide pay scale or wage information to both applicants and internal employees, **if requested**



Three flavors of pay transparency laws

Reactively provided, upon request

California
Washington State*
Maryland
Cincinnati, Ohio
Toledo, Ohio

Proactively provided during hiring process

Connecticut
Nevada
Rhode Island

Proactively provided in job posting

Colorado
New York City, NY
Washington State*
Jersey City, NJ
Ithaca, NY
Westchester County, NY
*California, Chicago, New York State
and more on the horizon*

Get the U.S. Pay Scale Transparency Cheat Sheet at
syndio.com/cheatsheet



| Washington State pay scale transparency law

SB 5761

Proactive pay scale disclosure:

Yes, in the job posting

Employees for current role:

Upon request

Coverage:

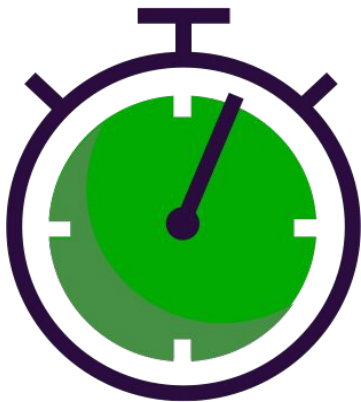
Employers with 15+ employees

Effective date:

January 1, 2023



Timeline



Effective Date of Amendments

- January 1, 2023



Wage scales + benefits

- Must include “wage scale or salary range” and a description of “benefits and all other compensation” in posted roles

+

- Must provide pay scale to employees for their current role, upon request
 - This is a current requirement
 - No longer can just provide minimum for transfer roles

Pay scale
transparency



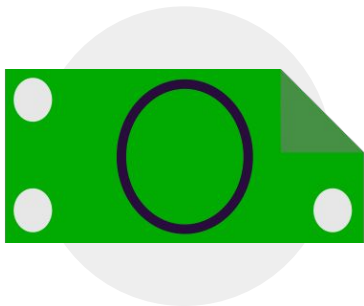
Job posting

- “Postings” means “any solicitation intended to recruit job applicants for a specific available position
- Also applies to using a “third party” and
- Includes “any postings done electronically, or with a printed hard copy, that includes qualifications for desired applicants.”

Pay scale
Postings



Pay transparency penalty



- Civil penalties: \$500 for a first violation to \$1,000 or 10% of damages (whichever is greater) for a repeat violation
- Statutory damages: greater of actual damages or \$5,000; interest of 1%/month on all compensation owed; and costs and reasonable attorneys' fees



POLL QUESTION 01

What are your biggest concerns with the pay scale laws?

1. Defining the range
2. Mechanics of posting range
3. Current employees seeing ranges
4. Communication strategy
5. Other



POLL QUESTION 02

**Approach to compliance
with pay scale
transparency laws?**

1. Jurisdiction by jurisdiction
2. Nationwide approach
3. Not yet decided
4. Other



Learnings from the Roundtables in NYC and California

1. Moving towards nationwide compliance as a recruiting and retention edge
2. Biggest pain point: current employees
3. Employers who are routinely evaluating pay equity felt more prepared



PayFinder... helps further remove bias from pay decisions and ensuring all employees are paid fairly from day one.

Connie Kielty,

VP of Compensation,
North America
QBE

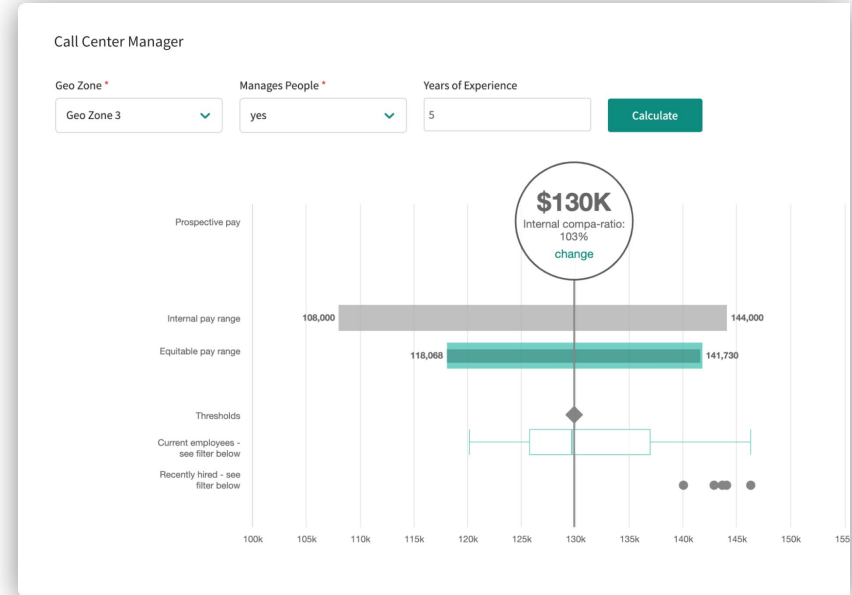


But exactly how will employers use PayFinder to comply with pay scale transparency laws?



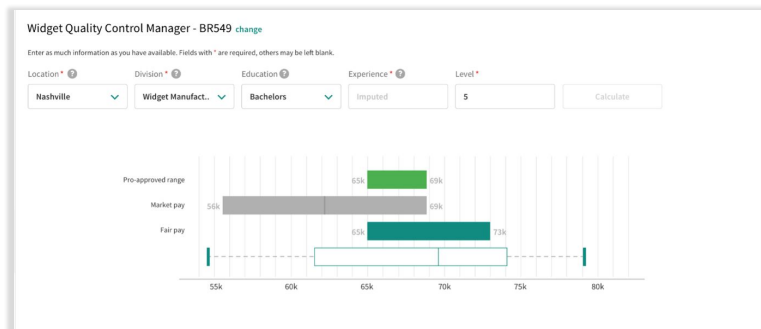
Using Pay Finder to create ranges for job postings

- Select the job
- Enter estimated minimum and maximum requirements
- See
 - Recommended pay range based on market data or your internal salary range
 - Equitable pay range based on how you are currently delivering pay
 - Other detail (e.g., recent hires, employees in similar jobs)

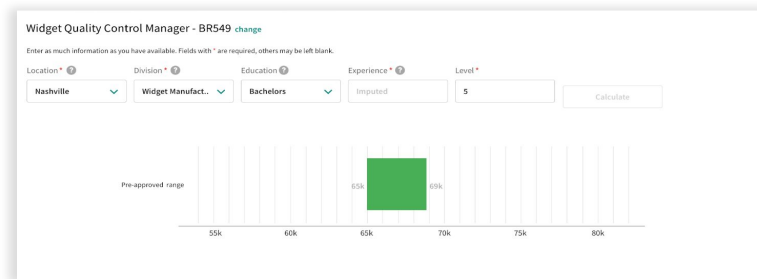


| Different View for Different Users

Comp Professional View



Customizable Recruiter View



Pay Finder Recruiter View



Configure

Comp team customizes recruiter interface based on their requirements.

Recruiter interface

Pay ranges

Overlap, market pay, and fair pay

Row label for market pay/fair pay overlap row

Pre-approved range

☒ Display current employees pay quartile

☐ Filter current employee pay by

20 Hide box plot when fewer than

☒ Show total comp builder

Manage controls

Choose which controls should show in the calculator. If you choose to hide a control you can either impute the data or define a value that will be used in the model (ordinal and continuous only).

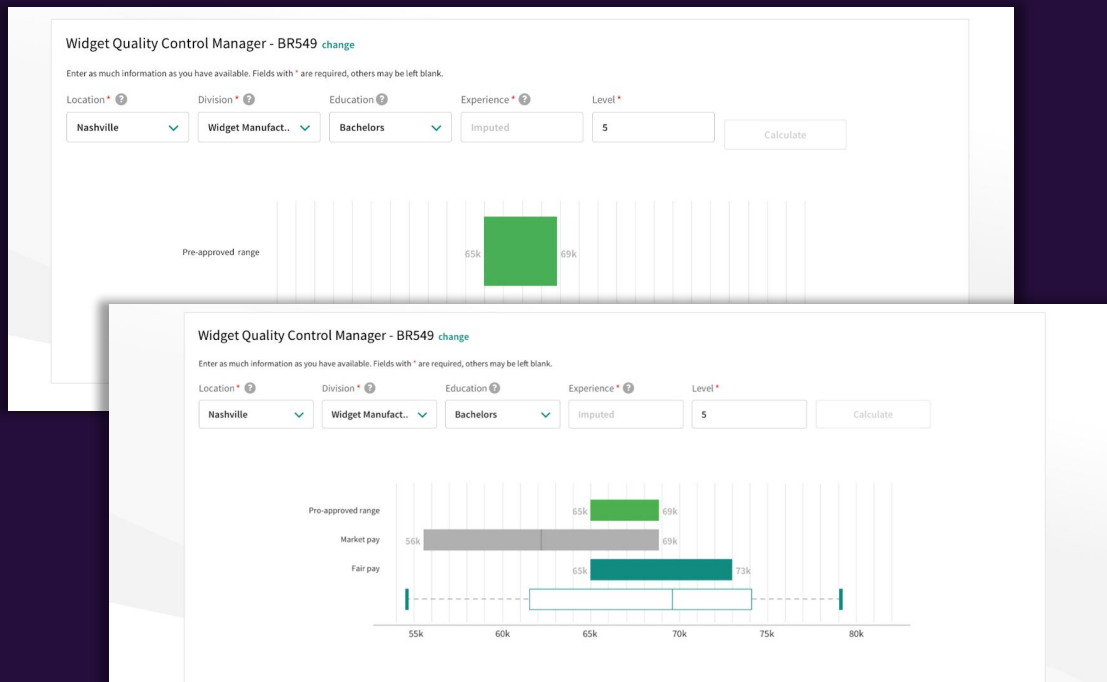
Name/Display name	Shown in calculator	Value/transformation	Actions
Age squared		Imputed	...
City		New York City	... Show in calculator Edit Add description
Education ?			...
Is Manager? ?			...
Performance Rating		Imputed	...
Tenure		0	...

Pay Finder Recruiter View



Get insights

The Pay Finder returns pay insights for that candidate, including the pre-approved range, or additional information, if needed.



Pay Finder Recruiter View



Escalate

If needed, recruiters can
escalate to the comp team.

Approve salary exception

×

An approval email will be sent to the requesting team member with any notes you enter below.

Job title/code
Widget Quality Control Manager - BR549

Candidate name	Proposed pay
John Doe	\$86,000

Notes

CancelSend





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Thank you

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